

# Oscar Gonzalez

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**Graphic Designer / Front-End Developer** with solid background and experience in the Graphic Design industry, demonstrating expertise in Branding, Printing, Social Media and Packaging. Transitioning to the realm of Web Development, actively seeking for the perfect place to keep growing both skills.

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## Professional Skills

### Graphic and Web Design

- Proficient in **Adobe Creative Suite**, including **Photoshop**, **Illustrator**, and **After Effects**, to create visually appealing graphics and layouts.
- Skilled in **Web Design** and **UX/UI** tools such as **Figma**, ensuring a user-based and aesthetically pleasing online experience.
- Worked with **HTML**, **CSS**, and **JavaScript** to create responsive designed websites for various devices and screen sizes.
- Efficient Designing, developing, and maintaining **WordPress** websites.

### Brand Identity and Marketing

- Developed and maintained consistent **Brand Identities** across various platforms, including **Social Media**.
- Created compelling marketing materials, including banners, social media graphics, promotional assets, and **Prints**, preparing them for production.

### Project Management

- Experienced in utilizing project management software, specifically **Asana** and **Notion**, to organize, track, and effectively complete design projects.
- Collaborated with cross-functional teams, including developers and marketing professionals, to bring design concepts to life.

# Education

Diploma in **DMD Interaction Design and Development** (2024)  
**Red River College** – Winnipeg - MB, Canada.

Bachelor's degree in **Graphic Design** (2015)  
**Palermo University** – Buenos Aires, Argentina.

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# Work Experience

**Graphic Designer and Web Developer Intern**  
at **Bounce Design** (April 2024 – May 2024).

- Web Development, Web Management, Brand Creation and Brand Development.

**Graphic Designer at 361 Agency** (May 2019 – Jul 2021).

- Brand developer, web designer for international brands such as Audi, Johnsons and Johnsons, Johnsons Baby, Listerine and more.

**Graphic Designer at Lion Agency** (Jan 2016 – May 2019).

- Multimedia, editorial and print design for local and international brands such as American Express, CBRE, LATAM Airlines, Village Cinemas and more.
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# References

**Dean Smallwood** – Principal at **Bounce Design**  
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**Juan Carlos Nova** – Agile Coach at **Beneva**  
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